

# BACK THIS YEAR!

## Sponsor YOUR Attraction!

### LIGHT SPECTACULAR SPONSORSHIPS

|   |          |                       |
|---|----------|-----------------------|
| Light Spectacular Presenting              | \$35,000 | 1 Avail.              |
| Hayride Sponsor                           | \$10,000 | 1 Avail.              |
| Premiere Display                          | \$10,000 | 6 Avail               |
| Large Display                             | \$4,000  | 8 Avail.              |
| Medium Display<br><b>ALMOST SOLD OUT!</b> | \$2,500  | <b>ONLY 10 Avail.</b> |
| Small Display<br><b>ALMOST SOLD OUT!</b>  | \$1,000  | <b>ONLY 13 Avail.</b> |

*Presenting Sponsor will have their logo at the entrance and signage along the Grand Finale for the Light Spectacular!*

*Each Sponsor will receive beautifully designed signage next to their respective display - which you will select from our Display Catalogue!*

*Sponsors at \$4,000 & over may provide marketing materials to be distributed at the Light Spectacular Gate for two weekends.*

*Light Displays are reserved on "first come - first served" basis - so commit early!*

### CHRISTMAS VILLAGE SPONSORSHIPS

|  |   |          |
|--|---|----------|
| Christmas Village Presenting - <b>SOLD</b> | \$35,000<br><b>Thank you Schell Brothers!</b>             |          |
| The Lodge - <b>SOLD</b>                    | \$10,000<br><b>Thank you Community Matters Foundation</b> |          |
| Main Stage - <b>SOLD</b>                   | \$10,000<br><b>Thank you Highway One!</b>                 |          |
| Santa's Workshop                           | \$4,000   | 1 Avail. |
| Santa's Photo Op.                          | \$4,000   | 1 Avail. |
| Carnival Rides                             | \$2,500-4,000   | 6 Avail. |
| Carnival Games                             | \$1,000   | 4 Avail. |
| Workshop Crafts                            | \$750-1,500   | 6 Avail. |

*Presenting Sponsor will have their logo at each entrance, exit point, and prominently throughout the carnival.*

*All other sponsors will have their logo on the signage for their respective attraction.*

*Sponsors at \$4,000 & over may provide marketing materials to be displayed at their respective attractions.*

### SPECIAL EVENT SPONSORSHIPS

|               |          |          |
|---------------|----------|----------|
| NYE Fireworks | \$10,000 | 1 Avail. |
| Event Decor   | \$10,000 | 1 Avail. |

*Signage will be provided during the special event & at appropriate locations for the entire duration of the festival.*

*Sponsors at \$4,000 & above may provide marketing materials during the event.*

### HOST VENUE SPONSORSHIP

**SOLD OUT**  
**Thank you Hudson Management!**

### ICE RINK SPONSORSHIP

**NOW AVAILABLE!**  
**Contact Peter for more info!**