



Your sponsorship supports our organization's effort to create a premiere cultural attraction which provides a high-quality, affordable, and holiday-inspired experience for the entire family.

After experiencing tremendous growth due to the relocation of our festival to Hudson Fields our 2021 season will focus on the expansion of our highest fundraising attraction: the Light Spectacular!

We learned so much during the pandemic, and we believe a renewed focus on the Light Spectacular will create bigger impact on our community for years to come.

### 2021 Season Goals

- Welcome 22,000 Vehicles (appx. 100,000 visitors)
- Purchase the NEW Small Wonder Light Display Exhibit
- Bring back & expand our Hayride Experience
- Implement Drive-Thru Food & Beverage Experience
- Installing permanent power to eliminate generators

By achieving these goals, WonderFEST should experience the following goals:

- Increase total grants awarded to \$75,000-\$100,000
- Eliminate \$65,000-75,000 of operating expenses annually
- Enable our organization to secure a location in 2022 for additional attractions