

Ticketing & Marketing

Attraction Sponsor Amount	Light Spectacular Hayride Tickets	Light Spectacular Car Passes	Skating Passes	Carnival Tickets
\$35,000+	10	8	12	400
\$10,000	8	6	10	300
\$4,000	6	4	8	200
\$2,500	4	2	4	100
\$1,000	2	1	2	60

Attraction Sponsor Amount	Social Media Post	Event Guide Logo	Gazette Ads	Print Materials	Radio Marketing	Festival Swag
\$35,000+	3 Posts	YES	All Ads	Yes	Yes	Yes
\$10,000	2 Posts	YES	4 Ads	Yes	No	Yes
\$4,000	1 Post	YES	3 Ads	No	No	No
\$2,500	1 Shared	YES	2 Ads	No	No	No
\$1,000	1 Shared	YES	1 Ad	No	No	No

All Sponsors are listed on our redesigned website with a LIVE link!

All Sponsors will have their logo placed on the Sponsor Wall at the Christmas Village!

All sponsors will be listed in our redesigned mobile app, and all sponsors at \$4,000 and above will have their logos placed inside of the mobile app!

Sponsorships must be committed by August 1, 2019 to ensure inclusion in all materials.

